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DECODE AND CONQUER

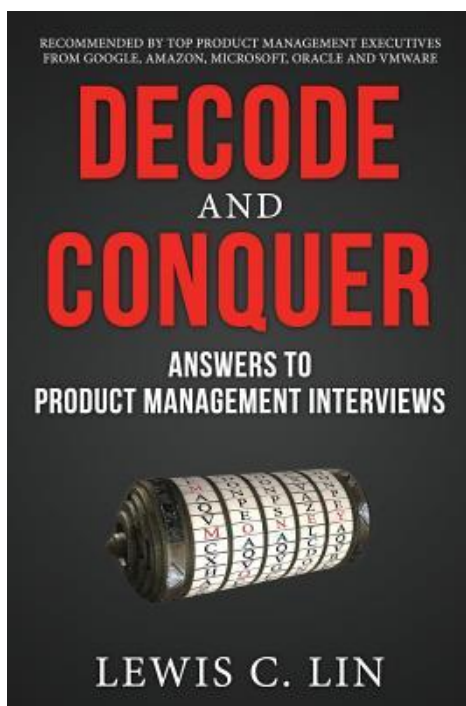
ANSWERS TO
PRODUCT MANAGEMENT INTERVIEWS



LEWIS C. LIN

* Decode and Conquer: Answers to Product Management Interviews

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Books Details

Author : Lewis C. Lin Pages : 206 pages Publisher : Impact Interview Language : ISBN-10 : 0615930417 ISBN-13 : 9780615930411

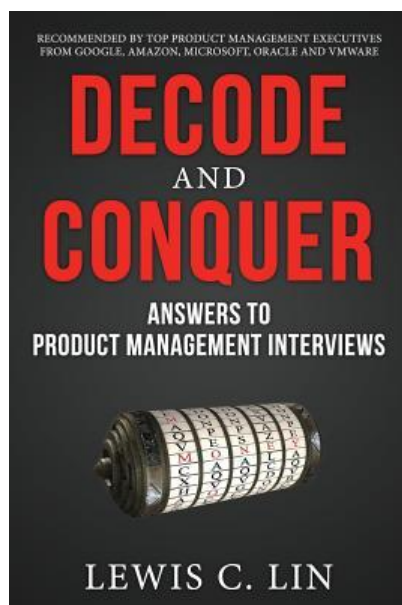
Books Descriptions

Land that Dream Product Manager Job...TODAY Seeking a product management position? Get Decode and Conquer, the world's first book on preparing you for the product management (PM) interview. Author and professional interview coach, Lewis C. Lin provides you with an industry insider's perspective on how to conquer the most difficult PM interview questions. Decode and Conquer reveals: Frameworks for tackling product design and metrics questions, including the CIRCLES Method, AARM Method, and DIGS Method Biggest mistakes PM candidates make at the interview and how to avoid them Insider tips on just what interviewers are looking for and how to

answer so they can't say NO to hiring youSample answers for the most important PM interview questionsQuestions and answers covered in the book include:Design a new iPad app for Google Spreadsheet. Brainstorm as many algorithms as possible for recommending Twitter followers. You're the CEO of the Yellow Cab taxi service. How do you respond to Uber?



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